



# HERB NEWS

## Herbalgram™

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SUMMER 1983

### HERB TRADE ASSOCIATION DEFUNCT

The Herb Trade Association (HTA) held its last meeting of the Board of Directors in August 1981 in San Diego. Since that time, there has been little attempt to keep the organization alive and operative by members of the Board. Members of the Herb Trade and Natural Food Industry have known for about a year that HTA had closed its doors.

### HERB NEWS IN HIBERNATION AFTER HTA CLOSING

With the closing of the HTA, the HERB NEWS Magazine, formerly the official publication of the HTA, also went into a protracted period of inactivity. This was largely due to lack of funds and sufficient personnel to deal with the task of writing, editing and printing a magazine. Our heartfelt apologies to all of those herbal enthusiasts who have written us requesting HERB NEWS subscriptions and information. Republication of HERB NEWS is being considered, possibly under the aegis of some of the new herb organizations. In the meantime, however, we will be putting out the "Herbalgram" in this format, which is much easier, faster, and cheaper to produce. Everyone who has sent us HERB NEWS subscription money or was previously a member of the HTA will receive a copy of "Herbalgram."

### AMERICAN HERBAL PRODUCTS ASSOCIATION

In the wake of the HTA's closing, several of the larger herb companies have met to form the American Herbal Products Association (AHPA), which is designed to continue some of the work of the HTA in the area of herb business and industry matters. The President of the new organization is Peter Landes of KHL Flavors in New York. Vice-president is Loren D. Israelson, General Counsel of Nature's Way Products of Provo, Utah. Jim Adelson, of Aphrodisia, Inc. of Brooklyn, is Treasurer, and the Secretary is Chuck Stevens of Whole Herb Co. of Mill Valley, California.

AHPA has held three meetings in the past year. During the latest meeting, held in Anaheim, California, during the Natural Foods Expo 83, the Board of AHPA voted to support a resolution offering the organization's support of the position taken by the FMALI Herb Co., of Santa Cruz, California, in the current legal dispute with the FDA over food safety law interpretation. Any company or individual who wishes to seek more information regarding the specifics of the suit should contact Ben Zaricor of FMALI Herb Co., 831 Almar, Santa Cruz, CA 95060.

The Board of Directors of AHPA also voted to help underwrite the costs of producing and mailing this edition of Herbalgram as a service to the herb industry and movement in general. For further information about AHPA, contact Peter Landes, AHPA President, c/o KHL Flavors, 37-02 48th St., Long Island City, NY 11104 (212) 729-3686.

The Second Annual General Meeting of AHPA will be held Saturday, July 23 at 10:00 a.m. in the Silver Room of the Denver Hilton. Tea and coffee will be served at 9:15. For more information, contact Peter Landes (212) 729-3686.